



One plus One plus One does NOT equal THREE!
It equals \$10,000!

From January 10th, 2009 through May 30th, 2009

\$5,000 Contest Pool – One Plus One

- Earn double lead credits if you issue an AHCP major medical product (UnitedHealthOne/ Golden Rule, American Community or Aetna) **AND** issue a Colorado Bankers LifeStyle Protector/Colorado Bankers Timber Ridge Series Product on the same client. The double lead credits will be deposited into the winners' accounts at the end of the contest, once the total \$5,000 of lead credits has been earned.

Another \$5,000 Contest Pool – Plus One

- Earn up to \$1,000 in cash if you're in the Top Five in **TOTAL** issued sales of the Colorado Bankers LifeStyle Protector/Colorado Bankers Timber Ridge Series Product **AND** all Value Benefits of America products during the contest period of January 10th, 2009 through May 30th, 2009. \$1,000 in cash will be paid to each of the Top Five. These cash prizes will be awarded in Atlantis on June 20th, 2009.