



The Best in the Industry!

MARKETING CREDIT AND LEAD PROGRAM



By participating in AHCP's **MARKETING CREDIT AND LEAD PROGRAM** – through consistent, quality AHCP sales production – you can enhance and expand your total career rewards!

HERE'S HOW IT WORKS:

- ▼ For every eligible AHCP sale issued, Marketing Credits are added to your marketing account in the AHCP eAgentCenter.
- ▼ We have established relationships with lead vendors and marketing service vendors to provide a variety of leads ranging from inexpensive shared Internet leads to Exclusive Internet and Telemarketing leads, and a variety of marketing services including Insurint, iBoomerang and others. The choice is yours!
- ▼ To access your Marketing Credit account, visit www.eAgentCenter.com. Once you have logged in follow the MKCR link.

You receive \$15 in Marketing/Lead Credits based on each issued policy of:

- Aetna
- American Community
- American National
- AmeriValuePlan
- Colorado Bankers
- Golden Rule
- World

Note: The Lead Credit amounts are effective 12/1/09.

- ▼ Marketing Credits will be posted by Wednesday of the week following policy issue.

Product	Policy No.	Policy Holder	Submit Date	Issue Date	Credit
World Custom Care	125347	5487879	08/11/2008	08/11/2008	\$15.00
World Custom Care	154377	6889546	08/19/2008	08/19/2008	\$15.00
Colorado Bankers	325347	1023548	08/26/2008	08/26/2008	\$15.00
American Community	115447	955431	09/10/2008	09/10/2008	\$15.00
Golden Rule	196347	0234545	09/19/2008	09/19/2008	\$15.00
Golden Rule	296347	9874560	10/23/2008	10/23/2008	\$15.00

Marketing/Lead Credits expire after 90 days.

Use Your Marketing Credits for:

- Leads
- Insurint
- iBoomerang
- E&O Coverage through PPG
- And More!



4929 W. Royal Lane
Irving, TX 75063

877-228-8773
AHCPsales.com